

JETGALA

LIFE BEYOND FIRST CLASS



EMBRAER'S LINEAGE 1000E

SKYACHT BY EDDIE SOTTO
SOVIET NIGHT WITCHES
METROJET DINING
VINTAGE JET ART
AEROMOBIL
SKYE SH09

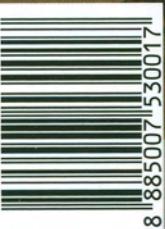
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February – April 2014

THE NEW PORSCHE 911 GT3 & 911 TURBO S

BIGHORN REVELSTOKE | SUITE MACAU
SKELETON WATCHES | LUBIN PARFUM
GALERIES BARTOUX | AMERICA'S CUP

AUD15 BNC10 RMB100 MK200 MK500 DRMS.000
K0W10.000 MW03 MPT00 NZ220 PFS0300 DAP40
SAP40 SGB1 TWD000 BAH7250 AGH01 WDI100.000



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FROM LEFT

Marine Royale cufflinks in 18k pink gold with Marine fluting and knurled bezel, BREGUET; Ashoka-cut diamond cufflinks totalling 4 carats in 18k white gold, WILLIAM GOLDBERG; *Calatrava Cross* cufflinks in rose gold, PATEK PHILIPPE



THOUGH SEEN ONLY FLEETINGLY AS ONE'S JACKET SLIDES UP AND DOWN WITH EVERY MOVEMENT, CUFF LINKS HINT AT PERSONAL STYLE

UNLESS YOU LIKE WEARING FLAPPY, FLOPPY, PYRAMIDAL SLEEVES, long-sleeved shirts need to be fastened at the wrist. Mere men make do with buttons sewn onto the shirt cuffs, which are fastened in seconds and hardly ever get lost. Yet, gentlemen use cuff links — which, though seen only fleetingly as one's jacket slides up and down with every movement, hint at exquisite taste and personal style.

DANDIES' DILEMMAS

The precursor to the modern shirt was the 16th-century linen shirt that featured fancy, ruffled sleeves with openings at the wrist, which were tied by ribbons or thick strings called cuff threads. Tying these strings — and even loosening them if you haplessly tied a dead knot — took a bit of practice and dexterous fingerwork. Then again, men who owned these types of shirts usually had butlers and servants to perform such tasks. Cuff threads remained popular until the 19th century, when the simple button-and-hole made dressing by oneself a breeze.

CUFF LINKS TODAY

Cuff links as we know them had their genesis during the reign of King Louis XIV at Versailles, when shirt sleeves were folded and fastened together with identical pairs of coloured glass-buttons linked by a short chain. Folding one's sleeves allowed the wearer to dine comfortably without inadvertently soaking his frilly garments in soup or gravy. It also freed the fingers to swiftly grab a sword without any fabric getting in the way.

SLEEVE STYLE

Shirt-sleeves with two button-holes but no buttons may have a single, straightforward cuff, or two folded cuffs. They are held in place with cufflinks that either overlap or press against each other. Like clothes, the varieties of cuff links are near endless, including ones made of solid gold engraved with the owner's initials, coat of arms or signet-ring insignia. While most cuff-link pairs are identical, a Mr John Brown might engrave one end of a cuff link with 'J' or 'John', and the other with 'B' or 'Brown'.

Because they are worn more discreetly than other accessories, cuff links are more personal than ties and tie pins, and thus tend to be adorned meaningfully. They may feature the wearer's birth stone, favourite lucky gem, or images associated with hobbies like golf or flying. Pearls and ivory cuff links remain popular, while metal links in the shape of silk knots are seen as hip.

For the ultimate statement, today's titans may opt for William Goldberg cuff links with patented Ashoka diamonds, exuding classic elegance. On the other hand, European jeweller Schreiner's current cuff link designs appeal to the James Bond in every man — shaped like Makarov and Kalashnikov bullets, and studded with white diamonds, black diamonds or sapphires. Lovers of tradition may wear cuff links patterned after their favourite watchmakers' signature styles, such as Breguet's Marine heritage series and Patek Philippe's Calatrava Cross emblem.